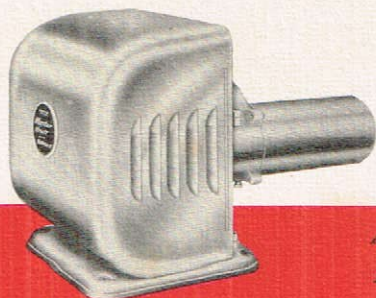


Master Kraft

REG. U. S. PAT. OFF.

Automatic **HEAT**



**OIL
OR
GAS**



A MODEL FOR EVERY
PURSE AND PURPOSE

Manufactured by **HARVEY-WHIPPLE, INC.**, Springfield, Mass.

Master Kraft

REG. U. S. PAT. OFF.

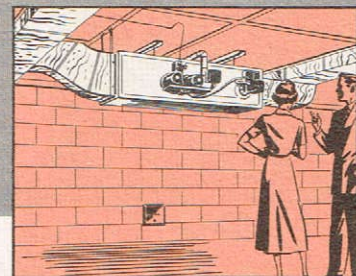
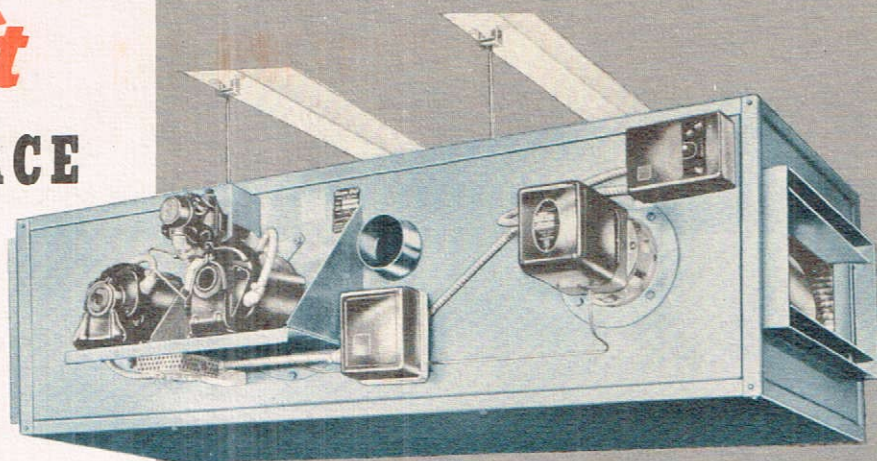
WARM AIR FURNACE

**HANGS up . . .
or STANDS up !**

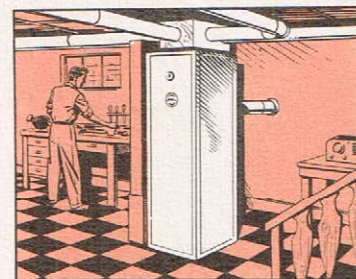
DOES NOT USE FLOOR SPACE! This package of heat is the very latest thing in a warm air heating plant for your home — will give you plenty of uniform heat at lowest possible cost — and best of all, you may hang it up out of the way, leaving every inch of your basement floor free for utility purposes. You may suspend it in the basement — or stand it in the corner — or even lay it flat in the attic. Also ideal for ranch-type houses, or farm homes with no basements. Heat distribution to rooms is through conventional flat ducts, or if desired, through inexpensive six-inch round pipes. Has full pressure-atomizing oil burner, amazingly economical to operate for any heating requirement.

MAY BE INSTALLED IN CONVENTIONAL WAY. This package of heat is only 18" across the front, takes a very small space when installed as a "stand-up" unit in basement, utility room, or a closet.

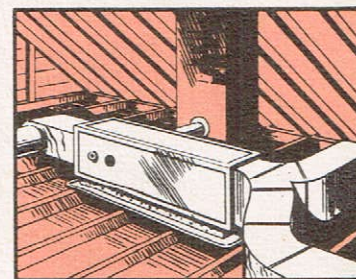
A CHIMNEY NOT REQUIRED! This amazing new Master Kraft unit *creates its own draft*, can be operated without benefit of chimney draft. Of course it must have an exhaust pipe to conduct combustion gases out-of-doors and up beyond the roof line — thru a simple inexpensive exhaust pipe (where building regulations permit). You locate this unit where you please — and not to suit the location of an existing chimney!



You may hang it
in your basement



. . . or stand it up
in the basement



. . . or install it in the
attic as shown here!

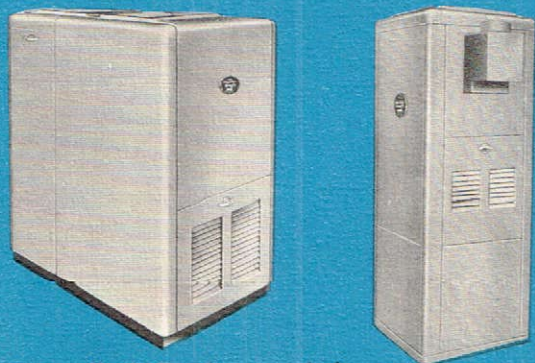
See where it will fit

Three views at right show the adaptability of the Master Kraft VCF unit. It does the job where no other heating plant will fit in.

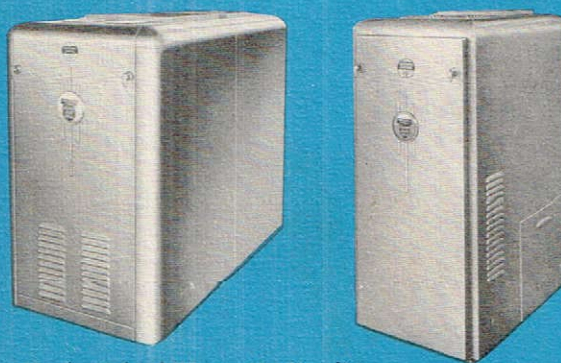
Other Warm Air Heating Units in the Master Kraft line are pictured below — both for gas, and for oil. Each one has numerous money-saving features built into it — based on our twenty-seven years' experience exclusively in the automatic heating field.

Before you buy any furnace, boiler, or conversion burner, get the whole story from your Master Kraft dealer or write us direct.

PRODUCTS FOR OIL OR GAS FIRING



Master Kraft Gas furnaces, lo-boy or hi-boy, designed for highest efficiency.



Master Kraft oil-fired Warm Air Conditioners, available in a complete range up to 150,000 Btu.

See
WHAT
USERS
SAY —
next page

Read what these Owners Say...

ABOUT Master Kraft SAVINGS:



IOWA Newspaper Editor Says "Economical Beyond Belief"

Mr. Everett Streit, prominent newspaper man of Clinton, Iowa, writes, "Let me take this opportunity to express my complete satisfaction with the Master Kraft oil burning boiler unit installed in my new home. Its performance has been flawless, and even more satisfying is the fact that it is economical beyond belief. I will not hesitate to recommend this particular installation to anyone who wants perfect heat at a budget figure."

Only 30c a day for all heat and hot water!

Mr. George Watkins, Jr., of Emporia, Virginia, writes, "I want to compliment you on the Master Kraft unit installed in my new home . . . it has consumed only 350 gallons since 4th of September, 1948 to February 18, 1949 . . . remarkable, as it also furnishes hot water for kitchen and two bathrooms." *This means only 30 cents a day for heat and hot water!*



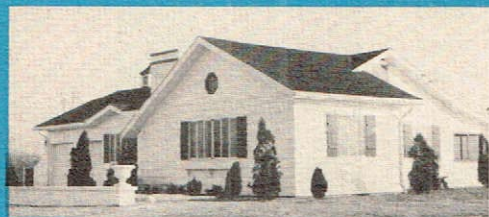
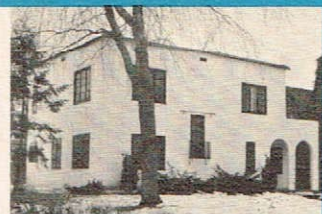
VERMONT Resident Saves Over 34%

Mr. William E. Clark of Middlebury, Vermont, writes, ". . . last summer, we felt that a scientifically complete unit would be more economical to operate and consequently had a Master Kraft Sun-Blaze Boiler installed in our home of eight rooms . . . have kept accurate records . . . pleased and amazed to find that we have saved 34 3/8% . . . on our fuel bill."

ILLINOIS Doctor Saves \$85 First Season

A well known heating engineer of Waukegan, Illinois, writes, "On October 16, 1947, I installed a new Master Kraft burner in the residence of Dr. W. W. Billings . . . this replaced another burner . . . there was a fuel saving of \$85.00 the first heating season, with no service calls required . . . certainly a profitable burner for the customer to have."

(Name of Engineer Supplied on Request)

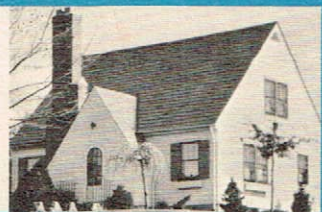


INDIANA Owner Has Master Kraft Boiler in Attic

Mr. Kenneth Wells of Angola, Indiana, has installed the very latest heating system in his attractive home shown at left. Mr. Wells writes as follows: "We find the Master Kraft unit, in conjunction with radiators recessed in walls under windows . . . the most practical and efficient of all automatic heating units that can be obtained . . . unit located on second floor . . . unit is clean, neat, we do not notice any sound in the least."

PENNSYLVANIA Owner Saves 35%!

Mr. Emil St. Onge, of Pottstown, Pennsylvania, whose home is shown at left, decided not to spend money repairing his old boiler, but instead purchased a new Model 325 Master Kraft Sun-Blaze Boiler Unit. He writes, "I am certainly very happy that I selected the Master Kraft Sun-Blaze Boiler, as I find that my fuel bills are cut 35% . . . and have eliminated the dirt and labor connected with the old method of heating."



WASHINGTON

Mrs. S. C. Marshall, Tacoma, Wash., writes, ". . . are pleased with our wonderful new Master Kraft oil furnace . . . our former oil furnace cost us \$500 a year for fuel. Since our Master Kraft was installed we have used less than 5 gallons per day during unusually severe winter." This is a cost of only 65c per day!

**Your Master Kraft
Dealer will help you
plan similar savings
Call him . . . today!**

Uses only 11 gallons a week

A letter from Mr. Nicholas Luongo of Annapolis, Maryland, reads, ". . . from June 17, 1948 . . . to 6th of January, 1949 . . . find we used only 325 gallons fuel oil . . . to take care of my six room home, plus domestic hot water." This means only eleven gallons per week!

Manufactured by **HARVEY-WHIPPLE, INC.,** Springfield, Mass.

Master Kraft

REG. U. S. PAT. OFF.

SUN-BLAZE BOILER UNIT

**BEAUTIFUL and
EFFICIENT!**

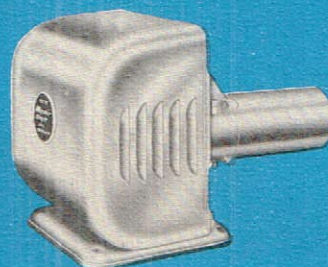
All the way from Maine to California, owners of Master Kraft Sun-Blaze Boilers are finding their fuel bills to be amazingly low. Never before in the history of the automatic heating industry have so many desirable features been included in one boiler design. Never before has any home heating boiler offered so much genuine value. For here, enclosed in one strikingly handsome jacket — is the most advanced design in heating apparatus that engineering brains have been able to devise — all the equipment you need to generate ample heat and domestic hot water, and do it superlatively. Once installed in your basement, the Sun-Blaze principle goes to work quietly and efficiently, taking over your heating tasks — giving perfectly controlled automatic oil heat at a cost so low that you will wonder why you ever got along with the old-fashioned kind of boiler or furnace.

TAKES UP ONLY SMALL SPACE. The Master Kraft Sun-Blaze Boiler unit is so compact in design that it occupies only a portion of the space formerly taken up by large, old-fashioned boilers of equal heating capacity. In appearance, these boiler units are so handsome that they make a proud addition to the furnishings of any home.

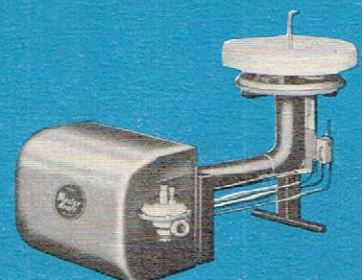
OWNERS OF THESE MODERN Master Kraft boilers are delighted with the very substantial reduction in fuel bills brought about by the Sun-Blaze principle, designed and built into these boilers. Read, on back page, letters from typical, happy Master Kraft owners.

AVAILABLE IN THREE SIZES: Model 325, for heating homes having not over 325 feet of standing steam radiation, or 520 feet of standing hot water radiation. Model 450, for homes having over 450 feet of standing steam radiation, or 720 feet of standing hot water radiation; and, Model 750, for buildings not over 750 feet of standing steam radiation, or 1200 feet of standing hot water radiation (hot water rating based on 150 Btu emission per square foot of radiation).

OTHER MASTER KRAFT



Master Kraft conversion oil burners, available in many models, are extremely economical and reliable. Have numerous patented features.



Master Kraft gas conversion burners have latest features, will fit almost any boiler or furnace.

SUPER-SAFETY with the ELECTRONIC CONTROL

The Super-safe Electronic Control pictured here is the most advanced safety control for oil burner operation that money can buy. It employs an "electric eye" to watch the flame every second it burns. Designed to give split-second ignition safety action — works three times as fast as the ordinary stack control on safety shutdown. This control is available on some models of Master Kraft heating products when specifically ordered.

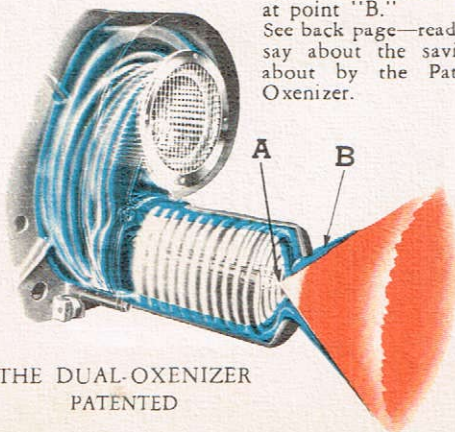


AMAZING ECONOMY with the DUAL-OXENIZER PATENTED

This simple device, with no moving parts — gives a *double charge of oxygen to the oil* — produces the hottest oil fire ever developed — gives astonishing heat from small amount of fuel. First charge of oxygen is whirled into oil spray as it leaves the nozzle, at point "A."

Second charge of oxygen is whirled into outer areas of flame at point "B."

See back page—read what owners say about the savings brought about by the Patented Dual-Oxenizer.



THE DUAL-OXENIZER
PATENTED